

Students, guardians, and school staff choose online and pre-ordering software for school meals

INTRODUCTION

USER FEEDBACK HIGHLIGHTS DEMAND FOR ONLINE AND PRE- ORDERING IN UK SCHOOLS

We've asked students, guardians, and school staff at CRB Cunninghams cashless schools how they would benefit from online payment software, [iPayimpact](#) and [pre-order app, Fusion Online](#). With over 460 responses submitted over 5 days, our user feedback shows a real demand for online and pre-ordering in UK schools.

CRBC users share their thoughts and benefits of the software.



IPAYIMPACT COMES OUT ON TOP FOR PARENTS

Benefiting from pre-payments, most comments highlighted the ease of use and seamless payment functionality, which saves parents time looking for cash, and time for the student waiting in the lunchtime queue.

For parents and guardians, the software also combats the common worry that their child will not get a school meal if they do not have cash or forget to take a packed lunch.



80%

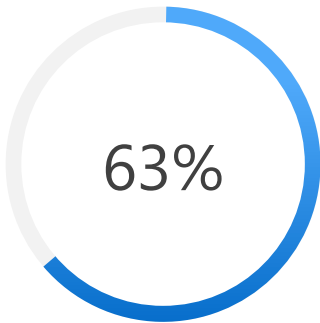
80% of parents and guardians prefer iPayimpact online payment system to top-up their child's account online.

20%

20% of guardians who would like to add the online payment platform to their school mentioned COVID-19 as a key factor for wanting a contactless school lunch service.

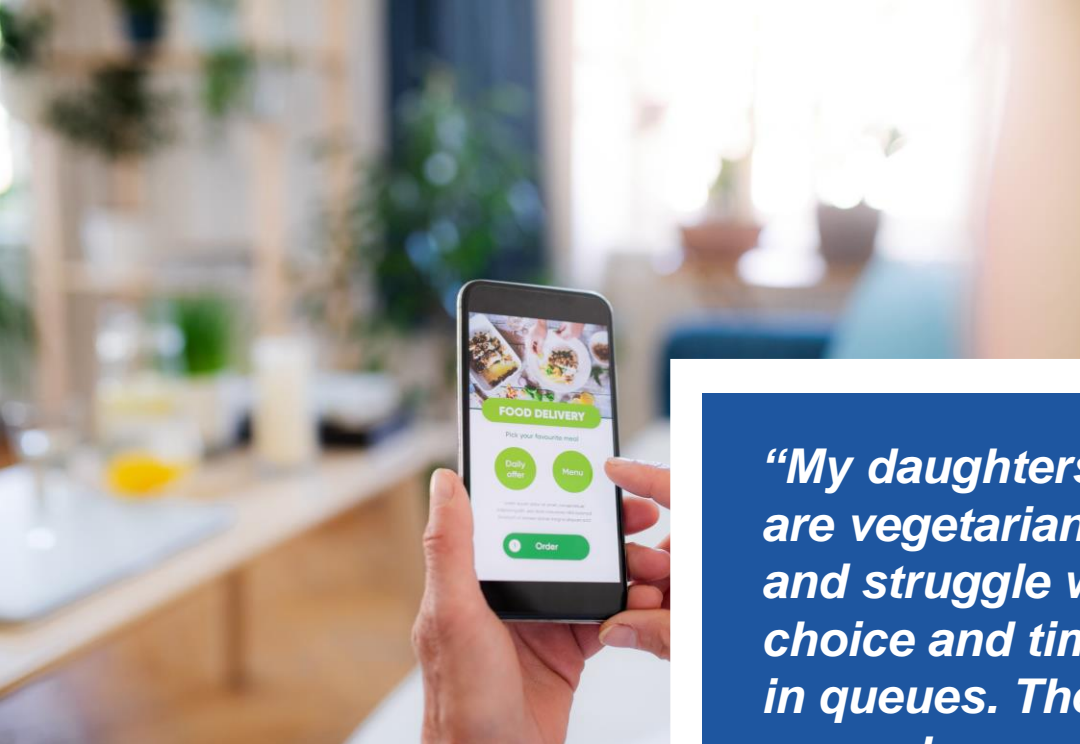
STUDENTS CHOOSE iPAYIMPACT

When asked the reasons why they would benefit from the software, students' comments include; a more efficient lunch service which makes it easier to attend lunchtime clubs, a secure method of payment is available if they lose their lunch cards, and by being contactless, it helps reduce the spread of COVID-19.



63% of students want iPayimpact for an easier and quicker lunchtime experience.





“My daughters are vegetarian and struggle with choice and time in queues. The pre-order app would help with this.”

- Guardian of high school pupil, Worcester

PRE-ORDER APP

PARENTS CHOOSE FUSION ONLINE

Over half of the parents and guardians that took part in our survey say their school would benefit from the pre-order app, Fusion Online. As well as universal credit anonymity and less queuing, for parents, the main benefit is knowing that their children are receiving the meals they like and want.

Guardian of Hartlepool high school pupil stated:

“My son is autistic, and it would be very helpful to pre-order his food. Also, kids sometimes push in front of him in the queue and he eats slowly so extra time saved in queuing would be very beneficial to him.”

PRE-ORDER APP

62% OF STUDENTS VOTE FOR FUSION ONLINE

The pre-order app Fusion Online allows students to pre-order their favourite school meals anytime, anywhere. Their order is pre-packaged and ready to be picked up at lunchtime, without the need to queue or pay at the till - it's already taken care of through Fusion Online.



“ High school student,
Southend on Sea

“It will save us having to queue up in the line and instead we will just be able to grab what is labelled with our names.”

“ High school student,
Abingdon

“Eating in school will help with my health and mental stability to do more work and to have more energy in lessons.”

The software that promotes an **“easier way to grab and go”**, was voted for by students for it's; universal credit anonymity, getting to lessons on time after break times, choosing meals ahead of time, checking your cashless balance on your phone, and for its speed of service and choice of meals.

PRE-ORDER APP

Why would your school benefit from Fusion Online ?

UK Students submit
their feedback on the
Fusion Online app.

“

“Easier for students”

- High school student, Liverpool

“No need to queue”

- High school student, Lambeth

**“Get the food you
like”**

- High school student, Manchester

**“My parents know
what I’m eating”**

- High school student, Birmingham

”



USER FEEDBACK
KEY STATS

80%

OF GUARDIANS

Prefer online payment system iPayimpact to top-up their child's school meal account online.

65%

OF GUARDIANS

Believe their school would benefit from the pre-order app, Fusion Online.

63%

OF STUDENTS

Choose iPayimpact for an easier and quicker lunchtime experience.

62%

OF STUDENTS

Vote for Fusion Online to pre-order their favourite school meals anytime, anywhere.



CRB CUNNINGHAMS

CRB Cunninghams is the industry-leading provider of cashless catering, identity management, and online payment systems to over **3,000** education establishments throughout the UK. Our mission is to help our clients become cashless and benefit from the numerous effects this brings, such as; reduced debt, food waste reduction, and free school meal anonymity to name just a few.

With over 50 years' experience providing software, hardware, and services to **caterers, councils, MAT's, local authorities, and individual schools**, you're in safe hands with CRB Cunninghams. Whether you are looking for Cashless Catering, Identity Management, Online Payments, or Electronic Registration, we have everything you need in one seamlessly integrated package, all under the one roof!



LOOKING TO MAKE YOUR SCHOOL CASHLESS?

Book your FREE demonstration with the
CRB Cunningham team.

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